



WNB signs agreement with experienced retail beauty distributor

Highlights:

- Wellness and Beauty Solutions signs distribution agency agreement with Australian Beauty Connections for its beauty brands.
- Australian Beauty Connections will represent WNB beauty brands in the significant Australian grocery market to extend the Company's retail footprint beyond pharmacy.

Wellness and Beauty Solutions Limited (ASX:WNB or "the Company) announces it has signed a distribution agency agreement with Australian Beauty Connections Pty Ltd (Beauty Connections) for its beauty brands.

Beauty Connections is highly experienced in representing and distributing ambitious beauty and wellness brands in all major Australian national retailers, including Woolworths, Coles, Target, Priceline and Big W. A number of brands it represents also have regional distribution contracts which extend to South East Asia.

WNB has contracted Beauty Connections to represent its brands in the significant Australian grocery market which has 1,800+ retail doors. The companies will also work together to explore opportunities in offshore markets that Beauty Connections has distribution experience in.

Under the terms of the two-year agency agreement, Beauty Connections will be responsible for warehousing, delivery and Account Management with retailers for the WNB brands they are engaged to represent.

Christine Parkes, Wellness and Beauty Solutions Managing Director and CEO said, "WNB is delighted to have appointed such a high-calibre distribution agency. The agreement with Beauty Connections provides an opportunity to extend WNB's retail footprint beyond pharmacy into supermarkets and is expected to deliver a strong sales uplift of the Company's beauty brands in 2019."

Nick Chadwick, Beauty Connections Managing Director said, "Australian Beauty Connections is excited to represent Wellness and Beauty Solutions' beauty brands in the Australian grocery sector. WNB brands are well established in the pharmacy sector and we have the expertise and experience to execute WNB's strategic distribution plan in the Australian FMCG sector."

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About Wellness and Beauty Solutions Limited

Wellness and Beauty Solutions has a network of 10 *Immersion Clinical Spas* in Australia and a suite of owned and licensed wellness, beauty and lifestyle brands.

The clinics provide non-invasive medical aesthetic and wellness and beauty services using a highly experienced team of Doctors, Aesthetic Nurse Consultants, Dermal Therapists and Beauty Consultants. Our suite of brands is sold to the professional and retail markets and include, Jbronze, Infinite, Breathe and NailKalm, and products developed in collaboration with ELLE magazine, Country Style and the Australian Women's Weekly.

About Australian Beauty Connections Pty Ltd

Australian Beauty Connections is an Australian-owned strategic management and distribution agency for beauty and wellness brands. The company's current representation includes international beauty brands Formula 10.0.6 Skincare, Marc Anthony True Professional, Skinvitals, Noughty Haircare, NIP+FAB and Coast to Coast Australian Natural Skincare.